

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252373-1	10/25/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	490

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	252373	06205066

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/12/12	Morn News at 530a	530-6a	--WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMGW 10/10/12 5:43 AM Morn News at 530a 530-6a :30 BN12007H \$400.00 NM									
2 WKMGTh 10/11/12 5:53 AM Morn News at 530a 530-6a :30 BN12007H \$400.00 NM									
1 WKMGF 10/12/12 5:53 AM Morn News at 530a 530-6a :30 BN12007H \$400.00 NM									
2	10/15/12	10/15/12	Morn News at 530a	530-6a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG M 10/15/12 5:54 AM Morn News at 530a 530-6a :30 BN12008H \$400.00 NM									
3	10/09/12	10/12/12	The Early Show	7-9a	-T--F--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T--F-- 2 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu 10/09/12 8:59 AM The Early Show 7-9a :30 BN12001H \$350.00 NM									
2 WKMG F 10/12/12 8:24 AM The Early Show 7-9a :30 BN12007H \$350.00 NM									
4	10/15/12	10/15/12	The Early Show	7-9a	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG M 10/15/12 8:24 AM The Early Show 7-9a :30 BN12008H \$350.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	490	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/12/12	Let's Make a Deal	10-11a	-TW-F--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TW-F-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/09/12 9:58 AM Let's Make a Deal 10-11a :30 BN12001H \$400.00 NM 1 WKMG W 10/10/12 9:58 AM Let's Make a Deal 10-11a :30 BN12007H \$400.00 NM 3 WKMG F 10/12/12 9:58 AM Let's Make a Deal 10-11a :30 BN12007H \$400.00 NM									
6	10/15/12	10/15/12	Let's Make a Deal	10-11a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 9:59 AM Let's Make a Deal 10-11a :30 BN12008H \$400.00 NM									
7	10/09/12	10/12/12	Price Is Right	11a-12p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 11:27 AM Price Is Right 11a-12p :30 BN12001H \$600.00 NM 2 WKMG W 10/10/12 11:59 AM Price Is Right 11a-12p :30 BN12007H \$600.00 NM 4 WKMG Th 10/11/12 10:58 AM Price Is Right 11a-12p :30 BN12007H \$600.00 NM 3 WKMG F 10/12/12 10:58 AM Price Is Right 11a-12p :30 BN12007H \$600.00 NM									
8	10/09/12	10/12/12	Local 6 News 12-1230p	12-1230p	-TW-F--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TW-F-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 BN12001H \$500.00 NM 2 WKMG W 10/10/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 BN12007H \$500.00 NM 3 WKMG F 10/12/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 BN12007H \$500.00 NM									
9	10/15/12	10/15/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 BN12008H \$500.00 NM									
10	10/09/12	10/12/12	Soaps	12:30-2p	-T--F--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T--F-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/09/12 12:55 PM Soaps 12:30-2p :30 BN12001H \$600.00 NM 1 WKMG F 10/12/12 12:30 PM Soaps 12:30-2p :30 BN12007H \$600.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	490	

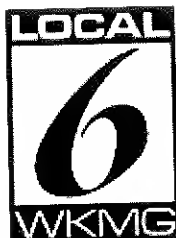
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/09/12	10/12/12	The Talk	2-3p	-TWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 2:59 PM The Talk 2-3p :30 BN12001H \$350.00 NM 2 WKMG W 10/10/12 2:59 PM The Talk 2-3p :30 BN12007H \$350.00 NM 3 WKMG Th 10/11/12 2:28 PM The Talk 2-3p :30 BN12007H \$350.00 NM 4 WKMG F 10/12/12 2:59 PM The Talk 2-3p :30 BN12007H \$350.00 NM									
12	10/15/12	10/15/12	The Talk	2-3p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 2:59 PM The Talk 2-3p :30 BN12008H \$350.00 NM									
13	10/11/12	10/11/12	The Doctors	3-4p	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 3:54 PM The Doctors 3-4p :30 BN12007H \$350.00 NM									
14	10/15/12	10/15/12	The Doctors	3-4p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 3:49 PM The Doctors 3-4p :30 BN12008H \$350.00 NM									
15	10/09/12	10/09/12	Extra	4-430p	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 4:13 PM Extra 4-430p :30 BN12001H \$450.00 NM									
16	10/15/12	10/15/12	Extra	4-430p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 4:13 PM Extra 4-430p :30 BN12008H \$450.00 NM									
17	10/11/12	10/11/12	Insider	530p-6p	---1---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 Insider 530p-6p :00 \$650.00 NM See MG 17.2 2 WKMG M 10/15/12 5:47 PM Insider 530p-6p :30 BN12008H \$650.00 NM MG for 17.1 10/11									

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252373-1	10/25/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	490	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/09/12	10/12/12	News at 6p	6-630p	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 6:12 PM News at 6p 6-630p :30 BN12001H \$800.00 NM 2 WKMG W 10/10/12 6:20 PM News at 6p 6-630p :30 BN12007H \$800.00 NM 3 WKMG Th 10/11/12 6:13 PM News at 6p 6-630p :30 BN12007H \$800.00 NM 4 WKMG F 10/12/12 6:27 PM News at 6p 6-630p :30 BN12007H \$800.00 NM									
19	10/15/12	10/15/12	News at 6p	6-630p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 5:59 PM News at 6p 6-630p :30 BN12008H \$800.00 NM									
20	10/09/12	10/12/12	News at 7p	7-7:30p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/09/12 7:23 PM News at 7p 7-7:30p :30 BN12001H \$1,000.00 NM 1 WKMG W 10/10/12 7:23 PM News at 7p 7-7:30p :30 BN12007H \$1,000.00 NM 3 WKMG Th 10/11/12 7:23 PM News at 7p 7-7:30p :30 BN12007H \$1,000.00 NM 4 WKMG F 10/12/12 7:22 PM News at 7p 7-7:30p :30 BN12007H \$1,000.00 NM									
21	10/15/12	10/15/12	News at 7p	7-7:30p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 7:21 PM News at 7p 7-7:30p :30 BN12008H \$1,000.00 NM									
22	10/10/12	10/10/12	Inside Edition	730-8p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/10/12 7:49 PM Inside Edition 730-8p :30 BN12007H \$1,000.00 NM									
23	10/15/12	10/15/12	Inside Edition	730-8p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 7:49 PM Inside Edition 730-8p :30 BN12008H \$1,000.00 NM									

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24	10/09/12	10/14/12	M-SU 11p News	11-1135p	-TWTFSS	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTFSS 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/09/12 11:15 PM M-SU 11p News 11-1135p :30 BN12001H \$1,500.00 NM 2 WKMG W 10/10/12 11:12 PM M-SU 11p News 11-1135p :30 BN12007H \$1,500.00 NM 5 WKMG Th 10/11/12 11:23 PM M-SU 11p News 11-1135p :30 BN12007H \$1,500.00 NM 3 WKMG F 10/12/12 11:29 PM M-SU 11p News 11-1135p :30 BN12007H \$1,500.00 NM 6 WKMG Sa 10/13/12 11:23 PM M-SU 11p News 11-1135p :30 BN12008H \$1,500.00 NM 1 WKMG Su 10/14/12 11:51 PM M-SU 11p News 11-1135p :30 BN12008H \$1,500.00 NM									
25	10/15/12	10/15/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 11:14 PM M-F 11p News 11-1135p :30 BN12008H \$1,500.00 NM									
26	10/09/12	10/12/12	David Letterman	1136p-1238a	-T--F--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T--F-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/09/12 11:47 PM David Letterman 1136p-1238a :30 BN12001H \$600.00 NM 1 WKMG F 10/12/12 12:30 AM David Letterman 1136p-1238a :30 BN12007H \$600.00 NM									
27	10/15/12	10/15/12	David Letterman	1136p-1238a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 12:13 AM David Letterman 1136p-1238a :30 BN12008H \$600.00 NM									
28	10/13/12	10/13/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 8:00 AM 7-9a Sat Early Show 7-9a :30 BN12008H \$350.00 NM									
29	10/13/12	10/13/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/09/12 6:13 AM Morn News at 6a 6-7a :30 BN12001H \$400.00 NM MG for 29.1 10/13 1 WKMG Sa 10/13/12 Sat Local 6 News at 6p 6-630p :00 \$400.00 NM See MG 29.2									

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INVOICE



Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>

Invoice #	Invoice Date	Invoice Month	Invoice Period
252373-1	10/25/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	490	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/14/12	10/14/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----2		2	\$1,300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKMG	Su	10/14/12	9:07 AM	CBS Sunday Morning	9-1030a	:30	BN12008H	\$1,300.00 NM
2	WKMG	Su	10/14/12	9:48 AM	CBS Sunday Morning	9-1030a	:30	BN12008H	\$1,300.00 NM
Total Spots							57	Gross Total	\$40,500.00

Total Spots 57 **Gross Total** \$40,500.00

Payment Terms 30 Days

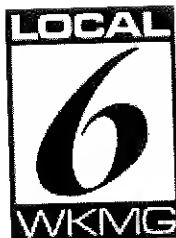
Agency Commission \$6,075.00
Net Amount Due \$34,425.00

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Abar-Hutton Media, LLC
 Attention: Accounts Payable
 6190 Grovedale Ct.
 Suite 200
 Alexandria, VA 22310-2552

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252334-2	10/25/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	476

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	252334	06205156

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
2	10/01/12	10/01/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$850.00	NM																																								
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>1-----</td><td>1</td><td>\$850.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WKMG</td><td>M</td><td>10/01/12</td><td>12:24 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>BN12001H</td><td>\$850.00 NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	1-----	1	\$850.00					Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMG	M	10/01/12	12:24 PM	Local 6 News 12-1230p	12-1230p	:30	BN12001H	\$850.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/01/12	10/07/12	1-----	1	\$850.00																																												
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WKMG	M	10/01/12	12:24 PM	Local 6 News 12-1230p	12-1230p	:30	BN12001H	\$850.00 NM																																								

Total Spots 1 **Gross Total** \$850.00

Payment Terms 30 Days

Agency Commission \$127.50
Net Amount Due \$722.50

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INVOICE



http://www.local6.com

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252338-1	10/25/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	473

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	252338	06205145

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	Morn News at 5a	5-530a	-T-TF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T-TF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKMG Tu 10/16/12 5:24 AM Morn News at 5a 5-530a :30 BN12008H \$350.00 NM									
3 WKMG Th 10/18/12 5:25 AM Morn News at 5a 5-530a :30 BN12008H \$350.00 NM									
2 WKMG F 10/19/12 5:24 AM Morn News at 5a 5-530a :30 BN12008H \$350.00 NM									
2	10/22/12	10/22/12	Morn News at 5a	5-530a	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKMG M 10/22/12 5:13 AM Morn News at 5a 5-530a :30 BN12009H \$350.00 NM									
3	10/16/12	10/19/12	Morn News at 530a	530-6a	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKMG Tu 10/16/12 5:41 AM Morn News at 530a 530-6a :30 BN12008H \$450.00 NM									
3 WKMG W 10/17/12 5:29 AM Morn News at 530a 530-6a :30 BN12008H \$450.00 NM									
1 WKMG Th 10/18/12 5:43 AM Morn News at 530a 530-6a :30 BN12008H \$450.00 NM									
4 WKMG F 10/19/12 5:55 AM Morn News at 530a 530-6a :30 BN12008H \$450.00 NM									
4	10/22/12	10/22/12	Morn News at 530a	530-6a	M-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKMG M 10/22/12 5:29 AM Morn News at 530a 530-6a :30 BN12009H \$450.00 NM									
2 WKMG M 10/22/12 5:55 AM Morn News at 530a 530-6a :30 BN12009H \$450.00 NM									

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INVOICE



Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252338-1	10/25/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	473	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/18/12	Let's Make a Deal	10-11a	-T-T---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T-T--- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 9:59 AM Let's Make a Deal 10-11a :30 BN12008H \$600.00 NM 2 WKMG Th 10/18/12 9:58 AM Let's Make a Deal 10-11a :30 BN12008H \$600.00 NM									
6	10/22/12	10/22/12	Let's Make a Deal	10-11a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 9:59 AM Let's Make a Deal 10-11a :30 BN12009H \$600.00 NM									
7	10/16/12	10/19/12	Price Is Right	11a-12p	-TW-F--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TW-F-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/16/12 10:59 AM Price Is Right 11a-12p :30 BN12008H \$1,200.00 NM 1 WKMG W 10/17/12 10:59 AM Price Is Right 11a-12p :30 BN12008H \$1,200.00 NM 2 WKMG F 10/19/12 10:59 AM Price Is Right 11a-12p :30 BN12008H \$1,200.00 NM									
8	10/17/12	10/19/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 12:10 PM Local 6 News 12-1230p 12-1230p :30 BN12008H \$900.00 NM 3 WKMG Th 10/18/12 12:10 PM Local 6 News 12-1230p 12-1230p :30 BN12008H \$900.00 NM 2 WKMG F 10/19/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 BN12008H \$900.00 NM									
9	10/22/12	10/22/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 BN12009H \$900.00 NM									
10	10/16/12	10/19/12	Soaps	12:30-2p	-T-TF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T-TF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/16/12 12:59 PM Soaps 12:30-2p :30 BN12008H \$900.00 NM 2 WKMG Th 10/18/12 1:59 PM Soaps 12:30-2p :30 BN12008H \$900.00 NM 1 WKMG F 10/19/12 12:56 PM Soaps 12:30-2p :30 BN12008H \$900.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252338-1	10/25/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/Fl/D	NELSON FOR SENATE	473	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/22/12	10/22/12	Soaps	12:30-2p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 12:30 PM Soaps 12:30-2p :30 BN12009H \$900.00 NM									
12	10/16/12	10/19/12	The Talk	2-3p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/16/12 2:28 PM The Talk 2-3p :30 BN12008H \$600.00 NM 2 WKMG W 10/17/12 2:59 PM The Talk 2-3p :30 BN12008H \$600.00 NM 4 WKMG Th 10/18/12 2:59 PM The Talk 2-3p :30 BN12008H \$600.00 NM 1 WKMG F 10/19/12 3:00 PM The Talk 2-3p :30 BN12009H \$600.00 NM									
13	10/22/12	10/22/12	The Talk	2-3p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 2:27 PM The Talk 2-3p :30 BN12009H \$600.00 NM									
14	10/16/12	10/19/12	Nate Berkus	3-4p	-TWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/18/12 3:11 PM Nate Berkus 3-4p :30 BN12008H \$350.00 NM 2 WKMG W 10/17/12 3:48 PM Nate Berkus 3-4p :30 BN12008H \$350.00 NM 3 WKMG Th 10/18/12 3:29 PM Nate Berkus 3-4p :30 BN12008H \$350.00 NM 4 WKMG F 10/19/12 3:53 PM Nate Berkus 3-4p :30 BN12009H \$350.00 NM									
15	10/22/12	10/22/12	Nate Berkus	3-4p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 3:46 PM Nate Berkus 3-4p :30 BN12009H \$350.00 NM									
16	10/16/12	10/19/12	Extra	4-430p	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 3:59 PM Extra 4-430p :30 BN12008H \$450.00 NM 1 WKMG W 10/17/12 4:26 PM Extra 4-430p :30 BN12008H \$450.00 NM 4 WKMG Th 10/18/12 4:26 PM Extra 4-430p :30 BN12008H \$450.00 NM 3 WKMG F 10/19/12 4:26 PM Extra 4-430p :30 BN12009H \$450.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
252338-1	10/25/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	473	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/22/12	10/22/12	Extra	4-430p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 4:20 PM Extra 4-430p :30 BN12009H \$450.00 NM									
18	10/16/12	10/19/12	News at 5p	5-530p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 5:11 PM News at 5p 5-530p :30 BN12008H \$1,000.00 NM 1 WKMG W 10/17/12 5:14 PM News at 5p 5-530p :30 BN12008H \$1,000.00 NM 4 WKMG Th 10/18/12 5:27 PM News at 5p 5-530p :30 BN12008H \$1,000.00 NM 3 WKMG F 10/19/12 5:10 PM News at 5p 5-530p :30 BN12009H \$1,000.00 NM									
19	10/22/12	10/22/12	News at 5p	5-530p	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 5:11 PM News at 5p 5-530p :30 BN12009H \$750.00 NM									
20	10/16/12	10/19/12	News at 6p	6-630p	-TWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 5:58 PM News at 6p 6-630p :30 BN12008H \$1,400.00 NM 4 WKMG W 10/17/12 6:11 PM News at 6p 6-630p :30 BN12008H \$1,400.00 NM 1 WKMG Th 10/18/12 6:13 PM News at 6p 6-630p :30 BN12008H \$1,400.00 NM 3 WKMG F 10/19/12 6:22 PM News at 6p 6-630p :30 BN12009H \$1,400.00 NM									
21	10/22/12	10/22/12	News at 6p	6-630p	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 6:13 PM News at 6p 6-630p :30 BN12009H \$1,400.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
252338-1	10/25/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	473

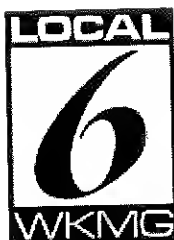
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	10/16/12	10/19/12	News at 7p	7-7:30p	-TWTF--	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 7:13 PM News at 7p 7-7:30p :30 BN12008H \$1,700.00 NM 3 WKMG W 10/17/12 News at 7p 7-7:30p :00 \$1,700.00 NM See MG 22.5,22.6,22.7 7 WKMG Th 10/18/12 9:43 AM Rachael Ray 9-10a :30 BN12008H \$300.00 NM MG for 22.3 10/17 4 WKMG Th 10/18/12 7:13 PM News at 7p 7-7:30p :30 BN12008H \$1,700.00 NM 6 WKMG Th 10/18/12 12:34 AM David Letterman 1136p-1238a :30 BN12008H \$700.00 NM MG for 22.3 10/17 1 WKMG F 10/19/12 7:21 PM News at 7p 7-7:30p :30 BN12009H \$1,700.00 NM 5 WKMG F 10/19/12 11:48 PM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM MG for 22.3 10/17									
23	10/22/12	10/22/12	News at 7p	7-7:30p	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 7:13 PM News at 7p 7-7:30p :30 BN12009H \$1,700.00 NM									
24	10/16/12	10/18/12	Inside Edition	730-8p	-TWT---	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWT--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 7:51 PM Inside Edition 730-8p :30 BN12008H \$1,200.00 NM 3 WKMG Th 10/18/12 7:43 PM Inside Edition 730-8p :30 BN12008H \$1,200.00 NM									
25	10/22/12	10/22/12	Inside Edition	730-8p	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 7:46 PM Inside Edition 730-8p :30 BN12009H \$1,400.00 NM									
27	10/16/12	10/21/12	M-SU 11p News	11-1135p	-TW-FS-	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TW-FS- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 11:28 PM M-SU 11p News 11-1135p :30 BN12008H \$1,700.00 NM 5 WKMG W 10/17/12 11:13 PM M-SU 11p News 11-1135p :30 BN12008H \$1,700.00 NM 2 WKMG F 10/19/12 11:23 PM M-SU 11p News 11-1135p :30 BN12009H \$1,700.00 NM 3 WKMG Sa 10/20/12 11:22 PM M-SU 11p News 11-1135p :30 BN12009H \$1,700.00 NM									

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252338-1	10/25/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	473

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28	10/22/12	10/22/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 11:14 PM M-F 11p News 11-1135p :30 BN12009H \$1,700.00 NM									
29	10/16/12	10/19/12	David Letterman	1136p-1238a	-TW-F--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TW-F-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 12:14 AM David Letterman 1136p-1238a :30 BN12008H \$700.00 NM 2 WKMG W 10/17/12 12:32 AM David Letterman 1136p-1238a :30 BN12008H \$700.00 NM 3 WKMG F 10/19/12 12:38 AM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM									
30	10/22/12	10/22/12	David Letterman	1136p-1238a	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 12:33 AM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM									
31	10/17/12	10/19/12	Extra	1237-109a	--W-F--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W-F-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 10/17/12 12:57 AM Extra 1237-109a :30 BN12008H \$300.00 NM 1 WKMG F 10/19/12 1:05 AM Extra 1237-109a :30 BN12009H \$300.00 NM									
32	10/20/12	10/20/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 8:14 AM 7-9a Sat Early Show 7-9a :30 BN12009H \$350.00 NM									
34	10/20/12	10/20/12	Extra Wknd	1205-105a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 12:26 AM Extra Wknd 1205-105a :30 BN12009H \$350.00 NM									
35	10/21/12	10/21/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 9:59 AM CBS Sunday Morning 9-1030a :30 BN12009H \$1,400.00 NM									

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Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>

Invoice #	Invoice Date	Invoice Month	Invoice Period
252338-1	10/25/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	473	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
36	10/16/12	10/16/12	Morn News at 6a	6-7a	-T-----	:30	1	\$600.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Tu</td><td>10/16/12</td><td>5:59 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>:30</td><td>BN12008H</td><td>\$600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Tu	10/16/12	5:59 AM	Morn News at 6a	6-7a	:30	BN12008H	\$600.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKMG	Tu	10/16/12	5:59 AM	Morn News at 6a	6-7a	:30	BN12008H	\$600.00	NM																					
38	10/16/12	10/19/12	News at 5p	5-530p	-TWTF--	:30	1	\$1,000.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Th</td><td>10/18/12</td><td>5:13 PM</td><td>News at 5p</td><td>5-530p</td><td>:30</td><td>BN12008H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Th	10/18/12	5:13 PM	News at 5p	5-530p	:30	BN12008H	\$1,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WKMG	Th	10/18/12	5:13 PM	News at 5p	5-530p	:30	BN12008H	\$1,000.00	NM																					
Total Spots							75	Gross Total	\$63,350.00																						

Payment Terms 30 Days

<u>Agency Commission</u>	\$9,502.50
<u>Net Amount Due</u>	\$53,847.50

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Billing Address:

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262556-1	10/25/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	639

Flight Dates	Order #	Alt Order #
10/19/12 - 10/22/12	262556	06384825

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/19/12	David Letterman	1136p-1238a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 12:09 AM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM									
2	10/20/12	10/20/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 8:58 AM 7-9a Sat Early Show 7-9a :30 BN12009H \$350.00 NM									
3	10/20/12	10/20/12	NCAA 3pm Game	various	-----1-	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 7:16 PM NCAA 3pm Game various :30 BN12009H \$7,000.00 NM									
4	10/21/12	10/21/12	6-830a Sun News	6a-830a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 7:29 AM 6-830a Sun News 6a-830a :30 BN12009H \$200.00 NM									
5	10/21/12	10/21/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 9:36 AM CBS Sunday Morning 9-1030a :30 BN12009H \$1,400.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

<u>Invoice #</u> 262556-1	<u>Invoice Date</u> 10/25/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/22/12
<u>Advertiser</u> Pol/Bill Nelson/Sen/FI/D		<u>Product</u> NELSON FOR SENATE	<u>Estimate Number</u> 639

<http://www.local6.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/21/12	10/21/12	The Mentalist	10-11p	-----1	:30	1	\$9,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$9,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WKMG	Su	10/21/12	11:44 PM	The Mentalist	10-11p	:30	BN12009H	\$9,000.00	NM
7	10/19/12	10/19/12	The Early Show	7-9a	----1--	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WKMG	F	10/19/12		The Early Show	7-9a	:00		\$450.00	NM
Credited									
8	10/22/12	10/22/12	The Early Show	7-9a	1-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WKMG	M	10/22/12	9:00 AM	The Early Show	7-9a	:30	BN12009H	\$450.00	NM
9	10/19/12	10/19/12	The Doctors	3-4p	----1--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$350.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WKMG	F	10/19/12	3:37 PM	The Doctors	3-4p	:30	BN12009H	\$350.00	NM
10	10/22/12	10/22/12	The Doctors	3-4p	1-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$350.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WKMG	M	10/22/12	3:20 PM	The Doctors	3-4p	:30	BN12009H	\$350.00	NM
11	10/19/12	10/19/12	The Talk	2-3p	----1--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WKMG	F	10/19/12	2:28 PM	The Talk	2-3p	:30	BN12009H	\$600.00	NM
12	10/22/12	10/22/12	The Talk	2-3p	1-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WKMG	M	10/22/12	2:59 PM	The Talk	2-3p	:30	BN12009H	\$600.00	NM

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262556-1	10/25/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	639

http://www.local6.com

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/20/12	10/20/12	Sat 5-7a News	5-7a	-----2-	:30	2	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----2-	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Sa	10/20/12	5:43 AM	Sat 5-7a News	5-7a	:30	BN12009H	\$200.00 NM
2	WKMG	Sa	10/20/12	6:55 AM	Sat 5-7a News	5-7a	:30	BN12009H	\$200.00 NM

Total Spots 13 Gross Total \$21,400.00

Payment Terms 30 Days

Agency Commission \$3,210.00

Net Amount Due \$18,190.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262573-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	640

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	262573	06385294

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Rachael Ray	9-10a	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu 10/23/12 9:47 AM Rachael Ray 9-10a :30 BN12009H \$300.00 NM									
1 WKMG W 10/24/12 9:25 AM Rachael Ray 9-10a :30 BN12009H \$300.00 NM									
3 WKMG Th 10/25/12 9:47 AM Rachael Ray 9-10a :30 BN12009H \$300.00 NM									
4 WKMG F 10/26/12 9:38 AM Rachael Ray 9-10a :30 BN12009H \$300.00 NM									
3	10/23/12	10/26/12	Let's Make a Deal	10-11a	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu 10/23/12 10:30 AM Let's Make a Deal 10-11a :30 BN12009H \$600.00 NM									
3 WKMG W 10/24/12 10:25 AM Let's Make a Deal 10-11a :30 BN12009H \$600.00 NM									
1 WKMG Th 10/25/12 10:28 AM Let's Make a Deal 10-11a :30 BN12009H \$600.00 NM									
4 WKMG F 10/26/12 10:27 AM Let's Make a Deal 10-11a :30 BN12009H \$600.00 NM									
5	10/23/12	10/26/12	The Talk	2-3p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu 10/23/12 2:29 PM The Talk 2-3p :30 BN12009H \$600.00 NM									
3 WKMG W 10/24/12 2:59 PM The Talk 2-3p :30 BN12009H \$600.00 NM									
2 WKMG Th 10/25/12 2:29 PM The Talk 2-3p :30 BN12009H \$600.00 NM									
4 WKMG F 10/26/12 3:00 PM The Talk 2-3p :30 BN12009H \$600.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262573-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	640	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/23/12	10/26/12	The Doctors	3-4p	-TWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 3:29 PM The Doctors 3-4p :30 BN12009H \$350.00 NM 3 WKMG W 10/24/12 3:41 PM The Doctors 3-4p :30 BN12009H \$350.00 NM 2 WKMG Th 10/25/12 3:15 PM The Doctors 3-4p :30 BN12009H \$350.00 NM 4 WKMG F 10/26/12 3:24 PM The Doctors 3-4p :30 BN12009H \$350.00 NM									
9	10/23/12	10/23/12	NCIS	8-9p	-1-----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 8:47 PM NCIS 8-9p :30 BN12009H \$12,000.00 NM									
10	10/23/12	10/25/12	David Letterman	1136p-1238a	-T-T---	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T-T--- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 12:31 AM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM 2 WKMG Th 10/25/12 11:57 PM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM									
11	10/27/12	10/27/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 6:59 AM 7-9a Sat Early Show 7-9a :30 BN12009H \$350.00 NM									
12	10/27/12	10/27/12	NCAA 3pm Game	various	-----1-	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 3:29 PM NCAA 3pm Game various :30 BN12011H \$10,000.00 NM									
13	10/28/12	10/28/12	6-830a Sun News	6a-830a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 6:59 AM 6-830a Sun News 6a-830a :30 BN12009H \$200.00 NM									
14	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:10 AM CBS Sunday Morning 9-1030a :30 BN12011H \$1,800.00 NM									

Total Spots 23 Gross Total \$33,150.00

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INVOICE


<http://www.local6.com>

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Payment Terms 30 Days

Invoice #	Invoice Date	Invoice Month	Invoice Period
262573-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/Fl/O	NELSON FOR SENATE	640	

Agency Commission \$4,972.50

Net Amount Due \$28,177.50

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252379-1	10/25/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	475

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	252379	06205045

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
1	10/02/12	10/05/12	Morn News at 530a	530-6a	-TWTF--	:30	4	\$400.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>-TWTF--</td><td>4</td><td>\$400.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>4 WKMG</td><td>Tu</td><td>10/02/12</td><td>5:52 AM</td><td>Morn News at 530a</td><td>530-6a</td><td>:30</td><td>BN12001H</td><td>\$400.00</td><td>NM</td></tr> <tr> <td>3 WKMG</td><td>W</td><td>10/03/12</td><td>5:43 AM</td><td>Morn News at 530a</td><td>530-6a</td><td>:30</td><td>BN12002H</td><td>\$400.00</td><td>NM</td></tr> <tr> <td>2 WKMG</td><td>Th</td><td>10/04/12</td><td>5:41 AM</td><td>Morn News at 530a</td><td>530-6a</td><td>:30</td><td>BN12001H</td><td>\$400.00</td><td>NM</td></tr> <tr> <td>1 WKMG</td><td>F</td><td>10/05/12</td><td>5:41 AM</td><td>Morn News at 530a</td><td>530-6a</td><td>:30</td><td>BN12001H</td><td>\$400.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	-TWTF--	4	\$400.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	4 WKMG	Tu	10/02/12	5:52 AM	Morn News at 530a	530-6a	:30	BN12001H	\$400.00	NM	3 WKMG	W	10/03/12	5:43 AM	Morn News at 530a	530-6a	:30	BN12002H	\$400.00	NM	2 WKMG	Th	10/04/12	5:41 AM	Morn News at 530a	530-6a	:30	BN12001H	\$400.00	NM	1 WKMG	F	10/05/12	5:41 AM	Morn News at 530a	530-6a	:30	BN12001H	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/01/12	10/07/12	-TWTF--	4	\$400.00																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																						
4 WKMG	Tu	10/02/12	5:52 AM	Morn News at 530a	530-6a	:30	BN12001H	\$400.00	NM																																																																						
3 WKMG	W	10/03/12	5:43 AM	Morn News at 530a	530-6a	:30	BN12002H	\$400.00	NM																																																																						
2 WKMG	Th	10/04/12	5:41 AM	Morn News at 530a	530-6a	:30	BN12001H	\$400.00	NM																																																																						
1 WKMG	F	10/05/12	5:41 AM	Morn News at 530a	530-6a	:30	BN12001H	\$400.00	NM																																																																						
2	10/08/12	10/08/12	Morn News at 530a	530-6a	1-----	:30	1	\$400.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/08/12</td><td>10/14/12</td><td>1-----</td><td>1</td><td>\$400.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>M</td><td>10/08/12</td><td>5:43 AM</td><td>Morn News at 530a</td><td>530-6a</td><td>:30</td><td>BN12002H</td><td>\$400.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/08/12	10/14/12	1-----	1	\$400.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG	M	10/08/12	5:43 AM	Morn News at 530a	530-6a	:30	BN12002H	\$400.00	NM																														
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	10/08/12	10/14/12	1-----	1	\$400.00																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																						
1 WKMG	M	10/08/12	5:43 AM	Morn News at 530a	530-6a	:30	BN12002H	\$400.00	NM																																																																						

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
252379-1	10/25/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	475	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/02/12	10/05/12	Price Is Right	11a-12p	-TW-F--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TW-F-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 11a-12p Price Is Right :00 \$600.00 NM See MG 3.4 3 WKMCW 10/03/12 10:59 AM Price Is Right 11a-12p :30 BN12001H \$600.00 NM 2 WKMGF 10/05/12 11a-12p Price Is Right :00 \$600.00 NM See MG 3.5 4 WKMG Sa 10/06/12 Local 6 Sports Access 7-8p :00 \$600.00 NM See MG 3.6, 3.7 6 WKMG Sa 10/06/12 7:46 PM Local 6 Sports Access 7-8p :30 BN12001H \$300.00 NM MG for 3.4 10/06 7 WKMG Sa 10/06/12 8:04 PM Local 6 Sports Access 7-8p :30 BN12002H \$300.00 NM MG for 3.4 10/06 5 WKMG 10/08/12 6:41 AM Morn News at 6a 6-7a :30 BN12002H \$600.00 NM MG for 3.2 10/05									
4	10/08/12	10/08/12	Price Is Right	11a-12p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 10:59 AM Price Is Right 11a-12p :30 BN12001H \$600.00 NM									
5	10/03/12	10/05/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 BN12002H \$500.00 NM 2 WKMG Th 10/04/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 BN12002H \$500.00 NM 3 WKMGF 10/05/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 BN12002H \$500.00 NM									
6	10/08/12	10/08/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 BN12002H \$500.00 NM									
7	10/02/12	10/05/12	Soaps	12:30-2p	-T-TF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T-TF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 1:59 PM Soaps 12:30-2p :30 BN12002H \$600.00 NM 3 WKMG Th 10/04/12 1:29 PM Soaps 12:30-2p :30 BN12001H \$600.00 NM 2 WKMGF 10/05/12 1:59 PM Soaps 12:30-2p :30 BN12001H \$600.00 NM									

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TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252379-1	10/25/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FWD	NELSON FOR SENATE	475

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/08/12	10/08/12	Soaps	12:30-2p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 12:59 PM Soaps 12:30-2p :30 BN12001H \$600.00 NM									
9	10/02/12	10/05/12	The Talk	2-3p	-TWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/02/12 The Talk 2-3p :00 \$350.00 NM See MG 9.5 5 WKMG Tu 10/02/12 5:24 AM Morn News at 5a 5-530a :30 BN12002H \$350.00 NM MG for 9.4 10/02 2 WKMG W 10/03/12 2:59 PM The Talk 2-3p :30 BN12001H \$350.00 NM 3 WKMG Th 10/04/12 2:29 PM The Talk 2-3p :30 BN12002H \$350.00 NM 1 WKMG F 10/05/12 2:59 PM The Talk 2-3p :30 BN12002H \$350.00 NM									
10	10/08/12	10/08/12	The Talk	2-3p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 2:59 PM The Talk 2-3p :30 BN12002H \$350.00 NM									
11	10/04/12	10/04/12	The Doctors	3-4p	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 3:24 PM The Doctors 3-4p :30 BN12001H \$350.00 NM									
12	10/08/12	10/08/12	The Doctors	3-4p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 3:47 PM The Doctors 3-4p :30 BN12001H \$350.00 NM									
13	10/02/12	10/02/12	Extra	4-430p	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 4:26 PM Extra 4-430p :30 BN12001H \$450.00 NM									
14	10/08/12	10/08/12	Extra	4-430p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 4:26 PM Extra 4-430p :30 BN12002H \$450.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
252379-1	10/25/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	475	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	10/03/12	10/04/12	Insider	530p-6p	--WT---	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WT--- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 5:47 PM Insider 530p-6p :30 BN12002H \$650.00 NM 2 WKMGTh 10/04/12 5:47 PM Insider 530p-6p :30 BN12002H \$650.00 NM									
16	10/02/12	10/05/12	News at 6p	6-630p	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 6:19 PM News at 6p 6-630p :30 BN12002H \$800.00 NM 2 WKMGW 10/03/12 6:11 PM News at 6p 6-630p :30 BN12001H \$800.00 NM 3 WKMGTh 10/04/12 6:27 PM News at 6p 6-630p :30 BN12001H \$800.00 NM 4 WKMGF 10/05/12 6:27 PM News at 6p 6-630p :30 BN12001H \$800.00 NM									
17	10/08/12	10/08/12	News at 6p	6-630p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 6:27 PM News at 6p 6-630p :30 BN12001H \$800.00 NM									
18	10/02/12	10/05/12	CBS Eve News	630-7p	-TW-F--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TW-F-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 CBS Eve News 630-7p :00 \$1,200.00 NM See MG 18.4 2 WKMGW 10/03/12 6:59 PM CBS Eve News 630-7p :30 BN12002H \$1,200.00 NM 3 WKMGF 10/05/12 6:59 PM CBS Eve News 630-7p :30 BN12002H \$1,200.00 NM									
19	10/08/12	10/08/12	CBS Eve News	630-7p	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 6:59 PM CBS Eve News 630-7p :30 BN12002H \$1,200.00 NM									
20	10/02/12	10/04/12	News at 7p	7-7:30p	-T-T---	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T-T--- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 7:11 PM News at 7p 7-7:30p :30 BN12001H \$1,000.00 NM 2 WKMG Th 10/04/12 7:21 PM News at 7p 7-7:30p :30 BN12002H \$1,000.00 NM									

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Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	475

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/08/12	10/08/12	News at 7p	7-7:30p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 7:23 PM News at 7p 7-7:30p :30 BN12001H \$1,000.00 NM									
22	10/03/12	10/03/12	Inside Edition	730-8p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 7:57 PM Inside Edition 730-8p :30 BN12001H \$1,000.00 NM									
23	10/08/12	10/08/12	Inside Edition	730-8p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 7:51 PM Inside Edition 730-8p :30 BN12002H \$1,000.00 NM									
24	10/03/12	10/03/12	Criminal Minds	9-10p	--1----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 Criminal Minds 9-10p :00 \$8,000.00 NM See MG 24.2 2 WKMGTh 10/04/12 11:00 PM Elementary 10-11p :30 BN12001H \$8,000.00 NM MG for 24.1 10/03									
25	10/05/12	10/05/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 10:33 PM Blue Bloods 10-11p :30 BN12001H \$7,000.00 NM									
26	10/07/12	10/07/12	The Mentalist	10-11p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:22 PM The Mentalist 10-11p :30 BN12002H \$7,000.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	475	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/02/12	10/07/12	M-SU 11p News	11-1135p	-TWTFSS	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTFSS 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/02/12 11:27 PM M-SU 11p News 11-1135p :30 BN12002H \$1,500.00 NM 3 WKMG W 10/03/12 10:59 PM M-SU 11p News 11-1135p :30 BN12002H \$1,500.00 NM 6 WKMG Th 10/04/12 11:34 PM M-SU 11p News 11-1135p :30 BN12002H \$1,500.00 NM 5 WKMG F 10/05/12 11:24 PM M-SU 11p News 11-1135p :30 BN12002H \$1,500.00 NM 1 WKMG Sa 10/06/12 11:31 PM M-SU 11p News 11-1135p :30 BN12001H \$1,500.00 NM 2 WKMG Su 10/07/12 M-SU 11p News 11-1135p :00 \$1,500.00 NM See MG 27.7 7 WKMG Su 10/07/12 12:03 AM Sun 11p News after NFL Late News :30 BN12001H \$1,500.00 NM MG for 27.2 10/07									
28	10/08/12	10/08/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 11:32 PM M-F 11p News 11-1135p :30 BN12001H \$1,500.00 NM									
29	10/02/12	10/05/12	David Letterman	1136p-1238a	-T--F--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T--F-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 12:03 AM David Letterman 1136p-1238a :30 BN12001H \$600.00 NM 2 WKMG F 10/05/12 12:30 AM David Letterman 1136p-1238a :30 BN12001H \$600.00 NM									
30	10/08/12	10/08/12	David Letterman	1136p-1238a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 12:27 AM David Letterman 1136p-1238a :30 BN12002H \$600.00 NM									
31	10/06/12	10/06/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 7:29 AM 7-9a Sat Early Show 7-9a :30 BN12002H \$350.00 NM									
32	10/06/12	10/06/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 Sat Local 6 News at 6p 6-630p :00 \$400.00 NM See MG 32.2 2 WKMG M 10/08/12 6:14 AM Morn News at 6a 6-7a :30 BN12001H \$400.00 NM MG for 32.1 10/06									

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
252379-1	10/25/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D		NELSON FOR SENATE	475

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/07/12	10/07/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----2 2 \$1,300.00									
Spots: #	Ch	Day	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKMG	Su	10/07/12	9:06 AM	CBS Sunday Morning	9-1030a	:30	BN12002H	\$1,300.00 NM
2	WKMG	Su	10/07/12	9:51 AM	CBS Sunday Morning	9-1030a	:30	BN12001H	\$1,300.00 NM

Total Spots **59** **Gross Total** **\$63,700.00**

Payment Terms 30 Days

Agency Commission **\$9,555.00**

Net Amount Due **\$54,145.00**

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WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
259861-2	10/25/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	594

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	259861	06329014

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	Let's Make a Deal	10-11a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 9:58 AM Let's Make a Deal 10-11a :30 BN12001H \$600.00 NM									
4	10/01/12	10/01/12	Price Is Right	11a-12p	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 11:29 AM Price Is Right 11a-12p :30 BN12002H \$1,200.00 NM									
6	10/01/12	10/01/12	Soaps	12:30-2p	1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 1:29 PM Soaps 12:30-2p :30 BN12001H \$850.00 NM									
7	10/01/12	10/01/12	The Talk	2-3p	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 2:28 PM The Talk 2-3p :30 BN12002H \$400.00 NM									
8	10/01/12	10/01/12	The Doctors	3-4p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 3:14 PM The Doctors 3-4p :30 BN12001H \$350.00 NM									

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
259861-2	10/25/12	October 2012	10/01/12 - 10/01/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	594

<http://www.local6.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/01/12	10/01/12	Extra	4-430p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKMG M 10/01/12 4:19 PM Extra 4-430p :30 BN12002H \$450.00 NM									
20	10/01/12	10/01/12	Extra	1237-109a	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKMG M 10/01/12 12:51 AM Extra 1237-109a :30 BN12001H \$250.00 NM									

Total Spots	7	Gross Total	\$4,100.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$615.00
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Net Amount Due	\$3,485.00
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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252346-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FL/D	NELSON FOR SENATE	472

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	252346	06205114

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Morn News at 5a	5-530a	-TWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMG Tu 10/23/12 5:24 AM Morn News at 5a 5-530a :30 BN12009H \$350.00 NM									
2 WKMG W 10/24/12 5:22 AM Morn News at 5a 5-530a :30 BN12009H \$350.00 NM									
4 WKMG Th 10/25/12 5:24 AM Morn News at 5a 5-530a :30 BN12009H \$350.00 NM									
1 WKMG F 10/26/12 5:29 AM Morn News at 5a 5-530a :30 BN12009H \$350.00 NM									
2	10/23/12	10/25/12	Morn News at 530a	530-6a	-T-T---	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T-T--- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu 10/23/12 5:55 AM Morn News at 530a 530-6a :30 BN12009H \$450.00 NM									
2 WKMG Th 10/25/12 5:40 AM Morn News at 530a 530-6a :30 BN12009H \$450.00 NM									
4	10/24/12	10/26/12	Rachael Ray	9-10a	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG W 10/24/12 9:34 AM Rachael Ray 9-10a :30 BN12009H \$300.00 NM									
2 WKMG Th 10/25/12 9:15 AM Rachael Ray 9-10a :30 BN12009H \$300.00 NM									
3 WKMG F 10/26/12 9:13 AM Rachael Ray 9-10a :30 BN12009H \$300.00 NM									

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
252346-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/Fl/D	NELSON FOR SENATE	472	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/25/12	Let's Make a Deal	10-11a	-TWT---	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWT--- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 9:58 AM Let's Make a Deal 10-11a :30 BN12009H \$600.00 NM 2 WKMG W 10/24/12 9:58 AM Let's Make a Deal 10-11a :30 BN12009H \$600.00 NM 1 WKMG Th 10/25/12 9:58 AM Let's Make a Deal 10-11a :30 BN12009H \$600.00 NM									
7	10/24/12	10/26/12	Price Is Right	11a-12p	--W-F--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W-F-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/24/12 10:59 AM Price Is Right 11a-12p :30 BN12009H \$1,200.00 NM 2 WKMG F 10/26/12 10:59 AM Price Is Right 11a-12p :30 BN12009H \$1,200.00 NM									
9	10/23/12	10/26/12	Local 6 News 12-1230p	12-1230p	-TW-F--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TW-F-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 BN12009H \$900.00 NM 2 WKMG W 10/24/12 12:27 PM Local 6 News 12-1230p 12-1230p :30 BN12009H \$900.00 NM 1 WKMG F 10/26/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 BN12009H \$900.00 NM									
11	10/23/12	10/26/12	Soaps	12:30-2p	-T-TF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T-TF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/23/12 1:29 PM Soaps 12:30-2p :30 BN12009H \$900.00 NM 3 WKMG Th 10/25/12 1:29 PM Soaps 12:30-2p :30 BN12009H \$900.00 NM 1 WKMG F 10/26/12 12:57 PM Soaps 12:30-2p :30 BN12009H \$900.00 NM									
13	10/23/12	10/26/12	The Talk	2-3p	-TWTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 2:59 PM The Talk 2-3p :30 BN12009H \$600.00 NM 2 WKMG W 10/24/12 2:28 PM The Talk 2-3p :30 BN12009H \$600.00 NM 1 WKMG Th 10/25/12 2:59 PM The Talk 2-3p :30 BN12009H \$600.00 NM 4 WKMG F 10/26/12 2:30 PM The Talk 2-3p :30 BN12009H \$600.00 NM									
14	10/23/12	10/26/12	Extra	4-430p	-T--F--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T--F-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 4:19 PM Extra 4-430p :30 BN12009H \$450.00 NM 2 WKMG F 10/26/12 4:12 PM Extra 4-430p :30 BN12009H \$450.00 NM									

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
252346-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/Fl/D	NELSON FOR SENATE	472	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/24/12	10/26/12	News at 5p	5-530p	--WTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 5:29 PM News at 5p 5-530p :30 BN12009H \$750.00 NM 2 WKMGTh 10/25/12 5:26 PM News at 5p 5-530p :30 BN12009H \$750.00 NM 3 WKMGF 10/26/12 5:26 PM News at 5p 5-530p :30 BN12009H \$750.00 NM									
17	10/23/12	10/26/12	News at 6p	6-630p	-TWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/23/12 6:12 PM News at 6p 6-630p :30 BN12009H \$1,400.00 NM 2 WKMGW 10/24/12 6:21 PM News at 6p 6-630p :30 BN12009H \$1,400.00 NM 3 WKMGTh 10/25/12 6:22 PM News at 6p 6-630p :30 BN12009H \$1,400.00 NM 4 WKMGF 10/26/12 6:22 PM News at 6p 6-630p :30 BN12009H \$1,400.00 NM									
18	10/23/12	10/26/12	News at 7p	7-7:30p	-TWTF--	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGTu 10/23/12 7:12 PM News at 7p 7-7:30p :30 BN12009H \$1,700.00 NM 4 WKMGW 10/24/12 6:59 PM News at 7p 7-7:30p :30 BN12009H \$1,700.00 NM 2 WKMGTh 10/25/12 7:22 PM News at 7p 7-7:30p :30 BN12009H \$1,700.00 NM 1 WKMGF 10/26/12 7:22 PM News at 7p 7-7:30p :30 BN12009H \$1,700.00 NM									
20	10/23/12	10/26/12	Inside Edition	730-8p	-TWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTu 10/23/12 7:43 PM Inside Edition 730-8p :30 BN12009H \$1,400.00 NM 1 WKMGW 10/24/12 7:42 PM Inside Edition 730-8p :30 BN12009H \$1,400.00 NM 3 WKMGTh 10/25/12 7:56 PM Inside Edition 730-8p :30 BN12009H \$1,400.00 NM 4 WKMGF 10/26/12 7:51 PM Inside Edition 730-8p :30 BN12009H \$1,400.00 NM									
22	10/23/12	10/28/12	M-SU 11p News	11-1135p	-TWTFSS	:30	6	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTFSS 6 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/23/12 11:13 PM M-SU 11p News 11-1135p :30 BN12009H \$1,700.00 NM 5 WKMGW 10/24/12 11:28 PM M-SU 11p News 11-1135p :30 BN12009H \$1,700.00 NM 2 WKMGTh 10/25/12 11:27 PM M-SU 11p News 11-1135p :30 BN12009H \$1,700.00 NM 8 WKMGF 10/26/12 11:25 PM M-SU 11p News 11-1135p :30 BN12009H \$1,700.00 NM 4 WKMGSa 10/27/12 11:31 PM M-SU 11p News 11-1135p :30 BN12011H \$1,700.00 NM 3 WKMGSu 10/28/12 11:34 PM M-SU 11p News 11-1135p :30 BN12011H \$1,700.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
252346-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/Fl/D	NELSON FOR SENATE	472	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/23/12	10/26/12	David Letterman	1136p-1238a	-T-TF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T-TF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 12:10 AM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM 3 WKMG Th 10/25/12 12:09 AM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM 2 WKMG F 10/26/12 12:15 AM David Letterman 1136p-1238a :30 BN12009H \$700.00 NM									
25	10/23/12	10/26/12	Extra	1237-109a	-TW-F--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TW-F-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/23/12 12:51 AM Extra 1237-109a :30 BN12009H \$300.00 NM 1 WKMG W 10/24/12 1:05 AM Extra 1237-109a :30 BN12009H \$300.00 NM 2 WKMG F 10/26/12 12:58 AM Extra 1237-109a :30 BN12009H \$300.00 NM									
27	10/27/12	10/27/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 8:30 AM 7-9a Sat Early Show 7-9a :30 BN12009H \$350.00 NM									
29	10/27/12	10/27/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 11:56 PM Inside Edition Wknd 1135p-1205a :30 BN12009H \$450.00 NM									
30	10/27/12	10/27/12	Extra Wknd	1205-105a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 12:19 AM Extra Wknd 1205-105a :30 BN12011H \$350.00 NM									
31	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 8:59 AM CBS Sunday Morning 9-1030a :30 BN12009H \$1,800.00 NM									
32	10/23/12	10/23/12	News at 5p	5-530p	-T-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 5:23 PM News at 5p 5-530p :30 BN12009H \$750.00 NM									

Total Spots 58 Gross Total \$53,250.00

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INVOICE

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>
Payment Terms 30 Days

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
252346-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	472

<u>Agency Commission</u>	\$7,987.50
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<u>Net Amount Due</u>	\$45,262.50
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